

**MOGLILABS PRIVATE LIMITED** (hereinafter referred to as "MOGLIX") is committed to safeguarding its users' privacy (hereinafter referred to as "Your" "You") accessing its website (i.e.moglix.com) and has provided this Privacy Policy to familiarize You with the manner in which MOGLIX collects, uses and discloses Your information collected through the Website.

Before you subscribe to and/or begin participating in or using website, MOGLIX believes that You have fully read, understood and accept the terms and conditions of this privacy policy.

The Policy applies to all information that MOGLIX has about You and Your account.

If you do not agree to or wish to be bound by the terms and conditions of this privacy policy, please do not proceed further to use this website.

This Policy should be at all times read along with the Terms of Use of the Website.

This document is published in accordance with the provisions of Rule 3 (1) of the Information Technology (Intermediaries guidelines) Rules, 2011 that require publishing the rules and regulations, privacy policy for access or usage of www.moglix.com website.

## **COLLECTION OF INFORMATION**

MOGLIX collects personal and non-personal information when they register to gain access to the services provided by the MOGLIX or at other specific instances when they are requested to provide us with their personal & non-personal information ("Information"). Personal Information shall include, but not limited to, information regarding

- YOUR NAME
- DATE OF BIRTH
- GENDER
- ADDRESS
- TELEPHONE NUMBER
- E-MAIL ADDRESS

You can always choose not to provide information and in such cases, if the information required is classified as mandatory, You will not be able to avail of that part of the Services, features or content. You can add or update Your Personal Information on a regular basis. When You update information, MOGLIX will keep a copy of the prior version for its records.

MOGLIX's primary goal in collecting information is to provide the user with a customized experience on our websites. This includes personalized services, interactive communication and other services. MOGLIX collects Your Personal Information in order to record, support and facilitate Your participation in the activities You select, track Your preferences, to notify You of any updated information and new activities and other related functions offered by MOGLIX, keep You informed about latest content available on the Website, special offers, and other products and services of MOGLIX, to provide You with a customized Website experience, to assist You with customer service or technical support issues, to follow up with You after Your visit, to otherwise support Your relationship with MOGLIX or to prevent fraud and unlawful use.

Certain information may be collected when you visit the Website and such information may be stored in server logs in the form of data. Through this Data MOGLIX understand the use and

number of user visiting the Website. Some or all data collected may be shared with the sponsors, investors, advertisers, developer, strategic business partners of MOGLIX. While using the Website, MOGLIX's servers (hosted by a third party service provider) may collect information indirectly and automatically about Your activities on the Website; for instance by way of cookies.

Promotions that run on our website may be sponsored by companies other than MOGLIX or may be co-sponsored by MOGLIX and another company. We use third-party service providers to serve ads on our behalf across the internet and sometimes on the Website. They may collect information about Your visits to our Website. MOGLIX uses the log file which includes but not limited to internet protocol (IP) addresses, browser software, number of clicks, number of unique visitors, internet service provider, exit/referring pages, type of platform, date/time stamp, screen resolution etc. for analysis that helps us provide you improved user experience and services.

We record buying and browsing activities of our users including but not limited to YOUR contact details and profiles and uses the same to provide value-added services to our users.

We use them to administer the site, track a user's movement and gather broad demographic information for aggregate use. Once a user registers, he/she is no longer anonymous to MOGLIX and it is deemed that the user has given MOGLIX the right to use the personal & non personal information.

Please note our website is also not a risks proof website.

## **USE OF INFORMATION**

Business information is used to display the user's business listing or product offerings across our website to fetch maximum business opportunities for the user. If You upload any content on the Website and the same may be available to the other users of the Website. MOGLIX will not be liable for the disclosure and dissemination of such content to any third parties. Once the user's content is displayed on our website, the user may start receiving business enquiries through email, phone calls or SMS notifications, from third parties that might or might not be of their interest, MOGLIX does not exercise any control over it.

MOGLIX may, if You so choose, send direct advertisement mailers to You at the address given by You which could contain details of the products or services displayed on MOGLIX or of any third party not associated with MOGLIX. You have the option to opt-out of this direct or third party mailer by clicking at the unsubscribed link option attached to e-mail. MOGLIX respects Your privacy and if You do not want to receive e-mail or other communications from MOGLIX

## **DISCLOSURE**

In situations when MOGLIX is legally obligated to disclose information to the government or other third parties, MOGLIX will do so.

## **SHARING OF INFORMATION**

As a general rule, MOGLIX will not disclose or share any of the user's personally identifiable information except when MOGLIX has the user's permission or under special circumstances, such as when MOGLIX believes in good faith that the law requires it or as permitted in terms of this policy.

You are required to submit Your information at the time of making an online purchase on the Website. MOGLIX uses an online payment gateway that is operated by a third party and the information that You share with MOGLIX is transferred and shared with such third party payment gateway operator. The said operator may also have access to Your online purchase history/details that You make from the Website. Extremely sensitive information like Your credit-card details are transacted upon secure sites of approved payment gateways which are digitally under encryption, thereby providing the highest possible degree of care as per current technology. You are advised, however, that internet technology is not 100% safe and You should exercise discretion on using the same.

### **LINKS TO THIRD PARTY SITES**

Links to third party sites are provided by website as a convenience to user(s) and MOGLIX has not have any control over such sites i.e. content and resources provided by them. MOGLIX may allow user(s) access to content, products or services offered by third parties through hyper links (in the form of word link, banners, channels or otherwise) to such Third Party's web site. You are cautioned to read such sites' terms and conditions and/or privacy policies before using such sites in order to be aware of the terms and conditions of your use of such sites. MOGLIX believes that user(s) acknowledge that MOGLIX has no control over such third party's site, does not monitor such sites, and MOGLIX shall not be responsible or liable to anyone for such third party site, or any content, products or services made available on such a site.

### **PROTECTION OF INFORMATION**

MOGLIX takes necessary steps, within its limits of commercial viability and necessity, to ensure that the user's information is treated securel

We request our users to sign out of their MOGLIX account and close their browser window when they have finished their work. This is to ensure that others cannot access their personal or business information and correspondence, if the user shares the computer with someone else or is using a computer in a public place.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while MOGLIX strives to protect the user's personal & business information, it cannot ensure the security of any information transmitted to MOGLIX and you do so at your own risk. Once MOGLIX receives your transmission, it makes best efforts to ensure its security in its systems. Please keep in mind that whenever you post personal & business information online, that is accessible to the public, you may receive unsolicited messages from other parties.

MOGLIX is not responsible for any breach of security or for any actions of any third parties that receive Your Information. The Website also linked to many other sites and we are not/shall be not responsible for their privacy policies or practices as it is beyond our control.

Notwithstanding anything contained in this Policy or elsewhere, MOGLIX shall not be held responsible for any loss, damage or misuse of Your Information, if such loss, damage or misuse is attributable to a Force Majeure Event (as defined in Terms of Use).

## **DISTRIBUTION OF INFORMATION**

MOGLIX may, from time to time, send its users emails regarding its products and services. MOGLIX constantly tries and improves the website for better efficiency, more relevancy, innovative business matchmaking and better personal preferences. MOGLIX may allow direct mails using its own scripts (without disclosing the email address) with respect/pertaining to the products and services of third parties that it feels may be of interest to the user or if the user has shown interest in the same.

## **CHANGES IN PRIVACY POLICY**

The policy may change from time to time so please check periodically. The revised Policy shall be made available on the Website. Your continued use of the Website, following changes to the Policy, will constitute your acceptance of those changes. Any disputes arising under this Policy shall be governed by the laws of India.